

BORDER TOURISM WEBINAR SERIES

'Highlighting the Potential of Tourism in Border Districts of India'

Focus State: PUNJAB

Wednesday, 14 July 2021 | 3:00 PM – 5:00 PM

FINAL PROGRAMME

3:00 PM – 3:10 PM	Welcome Address by Mr. Pradeep Multani, Senior Vice President, PHDCCI
3:10 PM – 3:15 PM	Theme Address by Mr. Anil Parashar, Chairman – Tourism Committee, PHDCCI
3:15 PM – 3:20 PM	Address by Mr. R S Sachdeva, Mentor – Punjab State Chapter, PHDCCI
3:20 PM – 3:30 PM	Address by Mr. Gural Singh Chahal (IAS), Deputy Commissioner – Ferozepur District, Government of Punjab
3:30 PM – 3:40 PM	Special Address by Mr. Rama Kamaraju, Senior Consultant, NITI Aayog
3:40 PM – 3:45 PM	Presentation on Incredible India
3:45 PM – 3:55 PM	Address by Mr. Harsh Mittal, Manager – Marketing and Skill Development, Punjab Heritage & Tourism Promotion Board, Government of Punjab
3:55 PM – 4:10 PM	Address by Mr. Manasvee Pushkarna, Director of Sales, Taj Hotels
4:10 PM – 4:20 PM	Address by Mr. Manmeet Singh, Chairman – Punjab Chapter, Indian Association of Tour Operators
4:20 PM – 4:30 PM	Address by Mr. Anirudh Gupta, CEO, D.C.M. Group of Schools
4:30 PM – 4:40 PM	Keynote Address by Mr. Rakesh Verma (IAS), Joint Secretary – Ministry of Tourism, Government of India*
4:40 PM – 4:45 PM	Vote of Thanks by Mr. Rajan Sehgal, Co-Chairman – Tourism Committee, PHDCCI

* confirmation awaited