

## **BORDER TOURISM WEBINAR SERIES**

*'Highlighting the Potential of Tourism in Border Districts of India'*

**Focus State: RAJASTHAN**

**Tuesday, 29 June 2021 | 3:00 PM – 5:00 PM**

### **PROGRAMME**

3:00 PM – 3:10 PM	Theme Address by Mr. Anil Parashar, Chairman – Tourism Committee, PHDCCI
3:10 PM – 3:20 PM	Address by Mr. Ashish Modi (IAS), District Collector – Jaisalmer, Government of Rajasthan
3:20 PM – 3:30 PM	Presentation on Rajasthan Tourism
3:30 PM – 3:40 PM	Special Address by Mr. Nishant Jain (IAS), Director – Tourism, Government of Rajasthan
3:40 PM – 3:45 PM	Address by Mr. Manoj Sogani, Chairman – Rajasthan Chapter, Travel Agents Association of India (TAAI)
3:45 PM – 3:50 PM	Address by Mr. Shivendra Singh, CEO, WelcomHeritage Mandir Palace – Jaisalmer
3:50 PM – 3:55 PM	Address by Mr. Jitendra S. Rathore, Founder Chairman, Royal Desert Safaries
3:55 PM – 4:05 PM	Presidential Address by Mr. Sanjay Aggarwal, President, PHDCCI
4:05 PM – 4:15 PM	Special Address by Mr. Rakesh Ranjan, Mission Director – Aspirational Districts Programme, NITI Aayog
4:15 PM – 4:20 PM	Presentation on Incredible India
4:20 PM – 4:30 PM	Chief Guest Address by Shri Govind Singh Dotasra, Hon'ble Minister of State for Tourism, Government of Rajasthan
4:30 PM – 4:35 PM	Vote of Thanks by Mr. Rajan Sehgal, Co-Chairman – Tourism Committee, PHDCCI