

4TH GLOBAL FILM TOURISM CONCLAVE

'Experience the potential of Cinematic Tourism'

21 January 2020, Novotel Mumbai Juhu Beach

PROGRAMME

INAUGURAL SESSION		
15.00 – 15.30 hrs		Registration
15.30 – 15.35 hrs	Opening Remarks	Dr. Jatinder Singh, Director, PHDCCI
15.35 – 15.40 hrs		National Anthem
15.40 – 15.45 hrs		Lighting of the lamp by dignitaries
15.45 – 15.55 hrs	Presidential Address	Dr. D K Aggarwal, President, PHDCCI
15.55 – 16.00 hrs	Theme Address	Mr. Rajan Sehgal, Co-Chairman – Tourism Committee, PHDCCI
16.00 – 16.05 hrs	Special Address	Mr. Kishore Kaya, Co-Chairman – Tourism Committee, PHDCCI
16.05 – 16.10 hrs	Special Address	Mr. Vinod Zutshi (Retd. IAS), Former Secretary Tourism, Government of India
16.10 – 16.15 hrs	Special Address	H.E. Mr. Radu Octavian Dobre, Ambassador, Embassy of Romania in the Republic of India
16.15 – 16.20 hrs	Special Address	H.E. Ms. Eleonora Dimitrova, Ambassador, Embassy of the Republic of Bulgaria
16.20 – 16.30 hrs	Chief Guest Address	Ms. Aditi Tatkare, Hon'ble Minister of State for Tourism, Government of Maharashtra*
16.30 – 16.45 hrs	Felicitation of leading Indian Filmmakers	Felicitations by Chief Guest <ul style="list-style-type: none"> ▪ Mr. Anil Sharma ▪ Mr. Ramesh Taurani
16.45 – 16.50 hrs	Vote of Thanks	Dr. Ranjeet Mehta, Principal Director, PHDCCI

*confirmation awaited

16.50 – 17.15 hrs	Presentations	<ul style="list-style-type: none"> Ministry of Tourism, Government of India Gujarat Tourism WelcomHotel The Savoy
SESSION 1: 'FILMING IN INDIA: A WORLD OF OPPORTUNITIES'		
17.15 – 17.40 hrs	Moderator: Mr. Uday Singh, India Representative, Motion Picture Association	<ul style="list-style-type: none"> Mr. D. Venkatesan, Regional Director, India Tourism Mumbai Mr. Dhananjay Sawalkar, Joint Director – Tourism, Government of Maharashtra Ms. Rakasree Basu, Producer, Frames Per Second Films
17.40 – 17.45 hrs	Floor Participation	Question & Answer
17.45 – 18.10 hrs	Presentations	<ul style="list-style-type: none"> Romania Bulgaria Roseate Hotels & Resorts Swosti Group
SESSION 2: 'IMPACT OF DESTINATION MARKETING AND PROMOTION THROUGH FILMS'		
18.10 – 18.35 hrs	Moderator: Mr. Kulmeet Makkar, CEO, Producers Guild of India	<ul style="list-style-type: none"> Mr. Damian Irzyk, Consul General, Republic of Poland in Mumbai Mr. John Wilson, India Head, Czech Tourism Mr. Mohit Batra, Country Head, Scandinavian Tourist Board Mr. Sanjiv Kishinchandani, Executive Producer, Rajkumar Hirani Films
18.35 – 18.40 hrs	Floor Participation	Question & Answer
18.40 – 18.45 hrs	Concluding Remarks	Dr. Jatinder Singh, Director, PHDCCI
18.45 hrs onwards		Networking Hi-Tea