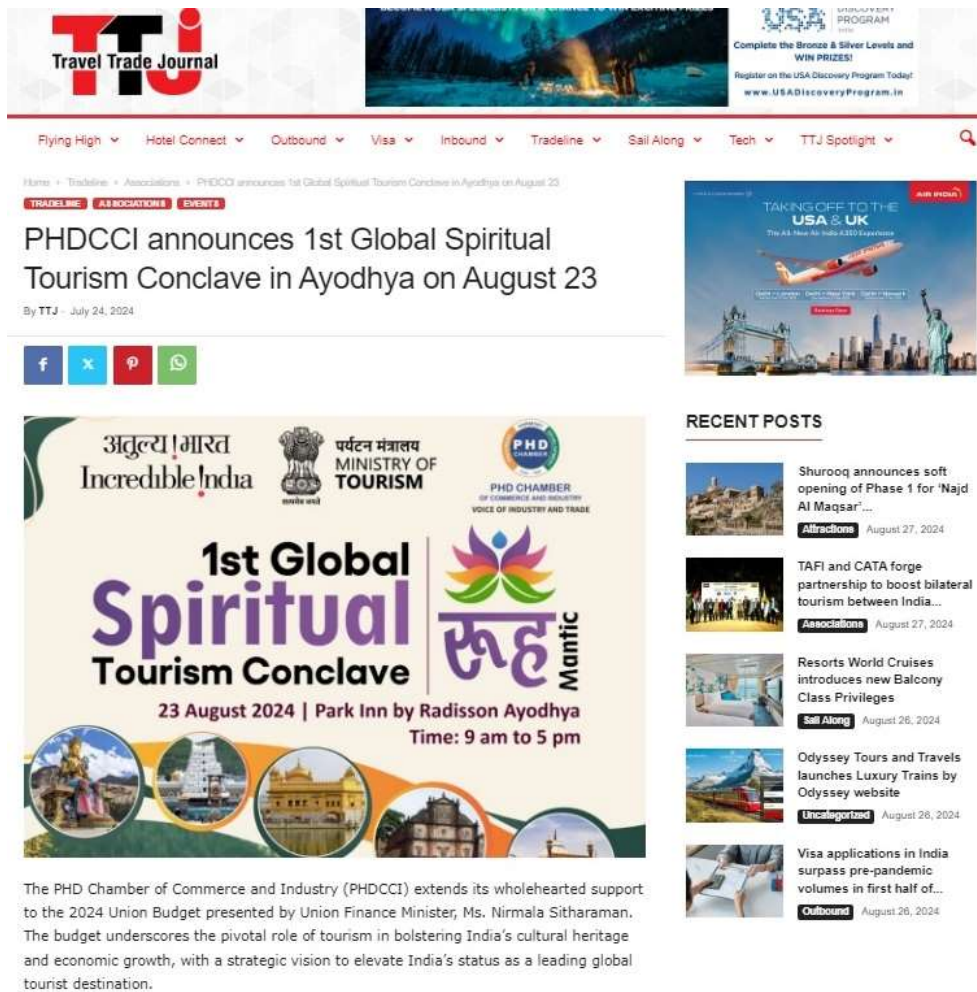


## MEDIA COVERAGE – 1<sup>ST</sup> GLOBAL SPIRITUAL TOURISM CONCLAVE






### Pre-Event Coverage

S. No.	Publication Name	Date	Link
1.	Travel Trade Journal (TTJ)	24/07/2024	<a href="#">PHDCCI announces 1<sup>st</sup> Global Spiritual Tourism Conclave in Ayodhya on August 23</a>
2.	Travel and Tour World (TTW)	24/07/2024	<a href="#">Ayodhya Takes Center Stage as Global Hub for Spiritual Tourism</a>
3.	Travel Trends Today (T3)	24/07/2024	<a href="#">PHDCCI announces 1<sup>st</sup> Global Spiritual Tourism Conclave in Ayodhya</a>



The screenshot shows the Travel Trade Journal (TTJ) website. The main article is titled "PHDCCI announces 1st Global Spiritual Tourism Conclave in Ayodhya on August 23" by TTJ - July 24, 2024. The article text reads: "The PHD Chamber of Commerce and Industry (PHDCCI) extends its wholehearted support to the 2024 Union Budget presented by Union Finance Minister, Ms. Nirmala Sitharaman. The budget underscores the pivotal role of tourism in bolstering India's cultural heritage and economic growth, with a strategic vision to elevate India's status as a leading global tourist destination. The initiatives announced in the budget reflect a comprehensive approach to developing and promoting India's rich historical and spiritual heritage. The emphasis on the spiritual significance of the Vishnupath temple in Gaya and the Mahabodhi temple in Bodhgaya,"

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-  Visa applications in India surpass pre-pandemic volumes in first half of... **Outbound** August 26, 2024

## Post-Event Coverage

S. No.	Publication Name	Date	Link
1.	BW Hotelier	23/08/2024	<a href="#">Spiritual tourism in India: Growth, opportunities, and the path forward</a>
2.	EduKida	23/08/2024	<a href="#">Spiritual tourism holds significant economic growth potential, reveals Report</a>
3.	Travel + MICE Showcase	24/08/2024	<a href="#">PHDCCI's Spiritual Tourism Conclave highlights Ayodhya's global potential</a>
4.	ET Travel World	24/08/2024	<a href="#">Digital trends &amp; sustainable practices to drive India's spiritual tourism growth</a>
5.	Voyagers World	24/08/2024	<a href="#">PHDCCI's Spiritual Tourism Conclave Highlights Ayodhya's Global Potential</a>
6.	TravelBiz Monitor	25/08/2024	<a href="#">KPMG-PHDCCI report highlights spiritual tourism growth</a>
7.	Travel Mirror News	25/08/2024	<a href="#">KPMG-PHDCCI report highlights spiritual tourism growth</a>
8.	Travel and Tour World (TTW)	25/08/2024	<a href="#">KPMG-PHDCCI Report Highlights Growth of Pilgrimage and Spiritual Travel Tourism in India</a>
9.	Business of Travel Trade (BOTT)	26/08/2024	<a href="#">PHDCCI's Spiritual Tourism Conclave highlights Ayodhya's global potential</a>
10.	Travel Turtle	26/08/2024	<a href="#">PHDCCI's Spiritual Tourism Conclave highlights Ayodhya's global potential</a>
11.	Travel Daily Media	27/08/2024	<a href="#">'Spiritual Tourism on a growth trajectory in India': KPMG and PHDCCI report</a>
12.	TravelBiz Monitor	27/08/2024	<a href="#">PHDCCI's Spiritual Tourism Conclave highlights Ayodhya's global potential</a>
13.	Travel World Online	28/08/2024	<a href="#">PHDCCI's Spiritual Tourism Conclave highlights Ayodhya's global potential</a>
14.	Travel World Online	28/08/2024	<a href="#">Spiritual tourism holds significant economic growth potential, reveals report</a>
15.	The Blitz India	30/08/2024	<a href="#">Spiritual tourism conclave in Ayodhya</a>
16.	Travel Trends Today (T3)	02/09/2024	<a href="#">PHDCCI &amp; KPMG in India jointly release report on pilgrimage and spiritual tourism</a>






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## Digital trends & sustainable practices to drive India's spiritual tourism growth

Modern religious tourism in India is increasingly influenced by digital trends, with technology playing a crucial role in site selection and visitor engagement. The rise of digital pilgrimages and virtual reality experiences during the pandemic, such as live-streamed religious




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**PHDCCI holds the Global Spiritual Tourism Conclave in Ayodhya**

PHD Chamber of Commerce and Industry (PHDCCI) held its first Global Spiritual Tourism Conclave on August 23, 2024, in Ayodhya. The Ministry of Tourism, Government of India; Uttar Pradesh Tourism and Madhya Pradesh Tourism Board collaborated to organise the conclave, highlighting Ayodhya's global potential. Shree Shekhar Shukla, Principal Secretary - Tourism and Culture, Madhya Pradesh was also present at the event.



**Resorts World Cruises introduces new Balcony Class privileges**

Resorts World Cruises launched a Balcony Class experience onboard the Genting Dream and Resorts World One, from September 1 and November 1, respectively. Welcoming its guests to enjoy a new world of special privileges and comfort across its fleet, this new initiative aims to elevate guest experiences to the next level. Resorts World Cruises' Balcony Class cabins will provide enhanced shore-to-ship experiences.





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PHD Chamber of Commerce and Industry's (PHDCCI) first Global Spiritual Tourism Conclave, 'e@natic,' held here on 23 August,