



MEDIA COVERAGE – 7th Global Film Tourism Conclave

Pre-Event Coverage

S. No.	Publication Name	Date	Link
1.	Bizz Buzz	10/02/2025	PHDCCI's 7th Global Film Tourism Conclave to spotlight the power of cinema in boosting tourism
2.	EVENTFAQS.COM	10/02/2025	PHDCCI's 7th Global Film Tourism Conclave to spotlight the power of cinema in boosting tourism



PHDCCI's 7th Global Film Tourism Conclave to spotlight the power of cinema in boosting tourism

by EVENTFAQS Bureau | [Industry Watch](#) |
February 10, 2025 | [News](#)



Post-Event Coverage

S. No.	Publication Name	Date	Link
1.	Mumbai News Network	14/02/2025	PHDCCI's 7th Global Film Tourism Conclave showcases the transformative power of cinema in boosting tourism
2.	Travel Trade Journal (TTJ)	14/02/2025	PHDCCI's 7th Global Film Tourism Conclave showcases the transformative power of cinema in boosting tourism
3.	Business New This Week	15/02/2025	Transformative Power of Cinema in Tourism Spotlited at PHDCCI's 7th Global Film Tourism Conclave
4.	Content Media Solution	15/02/2025	PHDCCI's 7th Global Film Tourism Conclave Highlights Cinema's Role in Boosting Tourism
5.	Times of India	17/02/2025	Global Film Tourism Conclave: Exploring cinema's role in boosting travel
6.	Travel Trends Today (T3)	17/02/2025	PHDCCI's Global Film Tourism Conclave highlights cinema's role in boosting Tourism, Economy
7.	Travel and Tour World (TTW)	17/02/2025	Gujarat, Madhya Pradesh, and Uttar Pradesh Emerge as Leading Film Tourism Hubs, Strengthening India's Growth as a Global Cinematic Travel Destination with Incentives for International Productions
8.	EVENTFAQS.COM	17/02/2025	Global Film Tourism Conclave: Unlocking Economic Growth & Global Opportunities for India
9.	Travel World Online	18/02/2025	7th Global Film Tourism Conclave Highlights India's Growing Appeal for International Productions
10.	India Beyond Curry	19/02/2025	Gujarat, Madhya Pradesh, and Uttar Pradesh: India's New Film Tourism Hubs
11.	Travel Trade Insider	22/02/2025	PHDCCI's 7th Global Film Tourism Conclave showcases the transformative power of cinema in boosting tourism
12.	Safari Plus	22/02/2025	PHDCCI's 7th Global Film Tourism Conclave showcases the transformative power of cinema in boosting tourism
13.	Business of Travel Trade (BOTT)	28/02/2025	PHDCCI's 7th Global Film Tourism Conclave showcases the transformative power of cinema in boosting tourism



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Global Film Tourism Conclave: Exploring cinema's role in boosting travel

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The 7th Global Film Tourism Conclave highlighted cinema's role in promoting global tourism and economic benefits for India. Key discussions included destination branding, government incentives, and India's potential as a prime filming destination, driven by international interest and support from the Indian government. [Read More](#)



The 7th Global Film Tourism Conclave, organized by the PHD Chamber of Commerce and Industry (PHDCCI) in collaboration with the Ministry of Tourism, Government of India, highlighted how cinema plays a pivotal role in promoting global tourism. Held under the theme "Reel to Real: Redefining Destinations," the event brought together industry experts to discuss destination branding, government incentives, and the

economic impact of film tourism.



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