

## MEDIA COVERAGE – 6<sup>TH</sup> GLOBAL FILM TOURISM CONCLAVE

### Pre-Event Coverage

S. No.	Publication Name	Date	Link
1.	<b>Business of Travel Trade</b>	29/02/2024	<a href="#">PHDCCI to host Global Film Tourism Conclave on March 1 in Mumbai</a>
2.	<b>Heavenly Vietnam</b>	29/02/2024	<a href="#">PHDCCI's Global Film Tourism Conclave is Back in Mumbai</a>
3.	<b>MICE Showcase</b>	29/02/2024	<a href="#">PHDCCI's Global Film Tourism Conclave is Back in Mumbai</a>

### Post-Event Coverage

S. No.	Publication Name	Date	Link
1.	<b>Storyboard18</b>	01/03/2024	<a href="#">Global film tourism market to reach over \$110 billion by 2028; film-induced tourism in India increases</a>
2.	<b>Travel And Tour World</b>	01/03/2024	<a href="#">PHDCCI Conclave showcases impact of Film Tourism on India</a>
3.	<b>Tourism Quest</b>	01/03/2024	<a href="#">PHDCCI's 6th Global Film Tourism Conclave Unveils Report Urging Policy Reforms to Boost India's Film Tourism Sector</a>
4.	<b>United News of India (UNI)</b>	02/03/2024	<a href="#">6<sup>th</sup> Global Film Tourism Conclave held in Mumbai</a>
5.	<b>TravelBiz Monitor</b>	02/03/2024	<a href="#">PHDCCI's Film Tourism Conclave unveils report urging policy reforms to boost the sector in India</a>
6.	<b>Dainik Savera Times</b>	02/03/2024	<a href="#">फिल्मों के माध्यम से पर्यटन को बढ़ावा देने के लिए स्वराज कपूर और मनु महाराज की जोड़ी आई आगे</a>
7.	<b>MICE Travel Advisor</b>	02/03/2024	<a href="#">PHDCCI highlights growth opportunities in Indian Film Tourism</a>

8.	<b>Tripura Chronicle</b>	02/03/2024	<a href="#">6th Global Film Tourism Conclave held in Mumbai</a>
9.	<b>Investment Guru India.com</b>	02/03/2024	<a href="#">PHDCCI's 6th Global Film Tourism Conclave Unveils Report Urging Policy Reforms to Boost India's Film Tourism Sector</a>
10.	<b>HT Syndication</b>	02/03/2024	<a href="#">6<sup>th</sup> Global Film Tourism Conclave held in Mumbai</a>
11.	<b>Biz News Desk</b>	02/03/2024	<a href="#">PHDCCI's 6th Global Film Tourism Conclave Unveils Report Urging Policy Reforms to Boost India's Film Tourism Sector</a>
12.	<b>Bollywood Couch</b>	03/03/2024	<a href="#">The 6th Global Film Tourism Conclave: A Celebration Of Film, Friendship, And Philanthropy With Swaraj Kapoor And Manu Maharaj Along With Several Other Film Industry Luminaries</a>
13.	<b>Media Bulletins</b>	04/03/2024	<a href="#">PHDCCI's 6th Global Film Tourism Conclave Unveils Report Urging Policy Reforms to Boost India's Film Tourism Sector</a>
14.	<b>MICE Showcase</b>	04/03/2024	<a href="#">PHDCCI's 6th Global Film Tourism Conclave organised on 1 March in Mumbai at Hotel Novotel Juhu Beach</a>
15.	<b>BNN Breaking</b>	04/03/2024	<a href="#">6th Global Film Tourism Conclave 2024: Uniting Cinema and Tourism for Economic Growth</a>
16.	<b>The Print</b>	04/03/2024	<a href="#">Kaifi Bharti, founder-Heights Group at PHDCCI Conclave discusses the impact of Film Tourism on India</a>
17.	<b>Indian Economic Observer</b>	04/03/2024	<a href="#">Kaifi Bharti, founder-Heights Group at PHDCCI Conclave discusses the impact of Film Tourism on India</a>