



Release of White Paper on Border Tourism
Friday, 23 December 2022

MEDIA COVERAGE

S.No.	Publication Name	Date	Link
1.	ETTravelWorld	26/12/2022	PHDCCI White Paper on Border Tourism puts light on challenges & scope of promotion in sensitive areas
2.	Travel Trends Today (T3)	26/12/2022	‘Vibrant Villages Programme’ along India’s Border With China Opening Up Employment Opportunities: Arvind Singh
3.	EventFAQs	26/12/2022	Arvind Singh, Secretary, Ministry of Tourism, launched the PHDCCI White Paper on Border Tourism
4.	Travel and Tour World	28/12/2022	PHDCCI White Paper on Border Tourism launched