



8TH GLOBAL FILM TOURISM CONCLAVE
13 February 2026 | Radisson Blu Mumbai International Airport

AGENDA

10:00 AM – 11:00 AM	Registration with Tea/ Coffee	
INAUGURAL SESSION		
11:00 AM – 11:05 AM	National Anthem	
11:05 AM – 11:10 AM	Opening Remarks by Ms. Shalini S Sharma , Assistant Secretary General, PHDCCI	
11:10 AM – 11:15 AM	Welcome Address by Dr. Ranjeet Mehta , CEO & Secretary General, PHDCCI	
11:15 AM – 11:25 AM	Address by Mr. Uday Singh , Managing Director, Motion Picture Association (India)	
11:25 AM – 11:35 AM	Keynote Address by Mr. Ravi Kottarakara , President, South Indian Film Chamber of Commerce	
11:35 AM – 11:45 AM	Guest of Honour Address by Mr. Jayesh Ranjan (IAS) , Special Chief Secretary – Tourism, Government of Telangana	
11:45 AM – 11:55 AM	Chief Guest Address by Mr. Suman Billa (IAS) , Additional Secretary and Director General, Ministry of Tourism, Government of India	
11:55 AM – 12:00 PM	Vote of Thanks by Mr. Rajan Sehgal , Co-Chair – Tourism & Hospitality Committee, PHDCCI	
TELUGU FILM INDUSTRY AS THE DRIVER OF TOURISM IN TELANGANA		
12:00 PM – 12:45 PM	<p><i>After Bollywood, it's Tollywood. Telangana's film industry, centred in Hyderabad, is India's second largest by revenue. With a box office collection of Rs. 2,300 crore in 2022, highest sales of cinema tickets and home to the world's largest integrated film studio – Ramoji Film City, spread across 2000 acres – the state's capacity to attract tourists is a stuff of lore. Whether it is Baahubali 2 or RRR, Telangana's rich repertoire of ancient temples, Shakti peeths, wild life sanctuaries and magnificent forts makes it an excellent destination for not only shooting mythological and historical fantasies but also mesmerising tourists with scenic beauty. This session will discuss how the state's new tourism policy 2025-30 aims to further promote the two through infrastructure development as well as development of special tourism areas.</i></p>	
	Moderator	Ms. Supriya Suri Filmmaker & Founder, Creative Economy Forum
	Panellists	Mr. Jayesh Ranjan (IAS) Special Chief Secretary – Tourism, Govt. of Telangana
Mr. Venkateswara Rao K Director Sri Sarathi Studios		Mr. CV Rao Chief Technology Officer Annapurna Studios



CONTENT EXPLOSION AS THE DRIVER OF TOURISM			
12:45 PM – 1:30 PM	<p><i>Once upon a time there were films, through which people saw new places. Today the camera is everywhere – capturing unheard of places, adding newer perspectives to popular destinations, mainstreaming local folklore and exploring new trails. When technology shrunk the screen and cinema found new siblings in television – OTT and smart phones, the spotlight fell on towns, remote regions and unfamiliar cultures never previously associated with tourism. This session examines how new forms of storytelling are placing new destinations on the global travel map.</i></p>		
	Moderator	<p>Ms. Shalini S Sharma Assistant Secretary General, PHDCCI</p>	
	Panellists	<p>Mr. Aashish Singh Producer, Red Chillies Entertainment</p>	
		<p>Ms. Sunitha Ram Producer, La Sutra Pictures</p>	
		<p>Mr. Syed Ahmad Afzal Writer & Director</p>	
		<p>Mr. Shivam Gupta Producer and Founder, Shivam Gupta Casting</p>	
<p>Ms. Barnali Ray Shukla Writer, Filmmaker & Poet</p>			
1:30 PM – 2:30 PM	Networking Lunch		
PROMOTING NORTH EAST THROUGH THE CAMERA			
2:30 PM – 3:15 PM	<p><i>The word ‘niche’ starts and ends with the syllables which capture the very essence of this word in India. North East (NE) is today the backdrop of increasing number of films, web shows and documentaries, such as Anek, Family Man 3, Paatal Lok 2 and Bhediya, because of the unique, ‘unexplored’ dimension that it adds to the stories. A freshness and authenticity that this location brings to narratives is driven by ease of connectivity, improved logistics and ease of filming through policy push by state governments. This session will throw light on the incentives being offered by Meghalaya government for shootings and how these are helping boost tourist footfall in the region.</i></p>		
	Moderator	<p>Mr. Nitin Tej Ahuja CEO, Producers Guild of India</p>	
	Panellists	<p>Ms. Phira P. Lyngdoh Information & Publicity Officer – Tourism, Govt. of Meghalaya</p>	<p>Ms. Sulakhya Baruah Actor and Producer</p>
		<p>Mr. Shiladitya Bora Filmmaker Founder – Platoon One Films</p>	<p>Mr. Sunilkumar Panda Resort Manager Mayfair Tea Resort Siliguri</p>



IN CONVERSATION: STORIES THAT MAKE PEOPLE TRAVEL			
3:15 PM – 4:00 PM	<p><i>Some stories stay with us long after the screen fades to black – not only for their characters or plots, but for the places they bring to life. Cinema has the power to turn settings into experiences, shaping how audiences imagine destinations and inspiring journeys driven by emotion rather than itineraries. In this candid conversation, filmmakers and creative practitioners reflect on how storytelling, performance and physical action interact with place to influence travel curiosity. The session examines why viewers often travel not to ‘see’ a location, but to feel its rhythm, understand its people and reconnect with emotions first encountered through cinema – revealing how authentic filmmaking becomes an organic driver of tourism.</i></p>		
	Host	<p>Mr. Prashant Shishodia Consulting Senior Editor – Entertainment, NDTV</p>	
	Guests		
	<p>Mr. Rahul Mittra Filmmaker and Actor</p>	<p>Mr. Vipin Sharma Actor</p>	<p>Mr. Umesh Shukla Writer and Director</p>
4:00 PM – 4:05 PM	Concluding Remarks by Ms. Sulagna Ghosh , Secretary, PHDCCI		
4:05 PM onwards	Networking Hi-Tea		